

Roll No.

Subject Code—8163-X

M.B.A. EXAMINATION

(First Semester)

(Re-appear Batch 2009 Onwards)

CP-102

MANAGERIAL ECONOMICS

Time : 3 Hours

Maximum Marks : 70

Section A

Note : Attempt any *Seven* questions. **7×5=35**

1. What is Demand Function ?
2. Why is Price Indeterminate under Oligopoly ?
3. Balance of Payments are always balanced. Discuss.

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P.T.O.

4. Explain the relationship between Inflation and Economic Development.
5. Distinguish between GDP and GNP.
6. Demand function facilitate in better pricing, output and marketing decisions ? How ?
7. The output cost changes with the level of output but the ratio varies. Why ?
8. How do fiscal policy help in stabilising the prices and fueling the economic development ?
9. Differentiate between the Monopoly and Monopolistic Competition.
10. What are the assumptions of break-even analysis ?

Section B

Note : Attempt all the questions.

11. "Managerial economics is an integration of economic theory, decision science and business management." Discuss.

Or

Why is demand forecasting important for every Business Organisation ? What are the major tools and techniques of demand forecasting ?

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12. "National Income is in equilibrium when saving is equal to investment." Discuss.

Or

How can monetary policy be used to bring about a desired change in checking price rise ? Discuss.

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13. Explain the theories of profit maximisation and sales maximisation. Whether they are similar or contrary to each other ? Elaborate.

Or

How are output and pricing decisions made under monopolistic market situations ?

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